

A photograph of two Black women hugging outdoors. The woman on the left is smiling broadly with her eyes closed, wearing a blue denim shirt. The woman on the right has her back to the camera, wearing a blue denim shirt and has her hair in braids. The background is a soft-focus green field with trees.

ViiV HEALTHCARE

2023 Request for Proposals

Partnerships to Improve HIV Outcomes and Treatment (PIHVOT)

Canada

WE ARE ViiV HEALTHCARE

A pharmaceutical company entirely devoted to HIV/AIDS research and treatment, and to improving the lives of people living with HIV/AIDS across Canada.

We are committed to fighting HIV/AIDS by providing quality products, services, and programs, as well as building long-term partnerships with an empowered HIV community.

ViiV Healthcare is dedicated to leaving no patient behind. We're engaged in the achievement of the 95 / 95 / 95 by 2030 goals set by UNAIDS by supporting programs and services that promote testing, access to care, and viral suppression.

If you should know one thing about us, know this: we **will not rest until we leave no person living with HIV (PLHIV) behind**. Until the 37 million PLHIV is down to zero, we will continue searching for new ways to limit the impact of HIV.

ABOUT PIHVOT

PIHVOT (Partnership to Improve HIV Outcomes and Treatment) is a grant program available to requesting Healthcare-Related Organizations (HCROs) to enable projects with the aim of **improving health outcomes** and **quality of life** for people living with HIV/AIDS in Canada.

PIHVOT projects are dedicated to health care organizations, for clinical projects

In order to close the gaps in the cascade of care and improve health and overall quality of life, we must support PLHIV along their individual paths – from a new diagnosis and immediate connections to care, to times when people are not consistently engaged in care, and are in need of reconnecting, to those who are looking for support in maintaining their own care plan.

Improving and sustaining quality of life influences not only individual wellbeing but also contributes to global acceptance of the new reality of living well with HIV. Incorporating the views of people living with HIV is essential to developing policies, services, and changing attitudes that meet their needs.

Eligibility

Only Canadian HCROs are eligible. These are defined as private or public sector organizations, institutions, or associations comprised of Healthcare Providers (HCPs) whose main objective is related to the treatment of illness or the provision of healthcare.

Project Criteria

PIHVOT projects must

- / Support innovative approaches to achieve better health outcomes
- / Be a maximum of 24 months in length
- / Contain strong program evaluation
- / Support projects related to **access to treatment** and **treatment optimization**, to **improve the quality of life and outcomes** for people living with HIV.

Projects must focus on the following areas:

1. Empowering PLHIV to advocate for their health by improving their health literacy, communication with their HCP, and treatment information
2. Encourage the use of Patient-Reported Outcomes (PROs) to provide a patient-centered approach with efficient care
3. Integrating peer-delivered support and peer navigation within clinical care

Considerations will also be made for grants that are proposing projects that work to adapt the care pathway during / post-COVID-19 crisis, to link patients to healthcare and treatment.

Funding Restrictions

PIHVOT grants cannot be used

- / For programs that have already occurred at the HCRO
- / For capital expenditures (IT, medical equipment, etc.)
- / For clinical studies
- / To underwrite a commercial business or generate income for a customer, practice, administrative staff, or another healthcare organization
- / To provide an individual customer with a direct or indirect personal benefit (including financial advantage or positive impact to reputation)
- / Requested funding cannot exceed 25% of the total HCRO annual revenue
- / Individual projects will be funded at a maximum of \$70,000 CAD per year.

Process and Timeline

Funding proposal must be submitted through the ViiV Healthcare Canada Online Grant Application System, called Smartsimple.

[Click here to register and to apply](#)

| Requests for Proposals: process opening | Requests for Proposals: process closing | Applicants informed of the status of application |
|--|--|---|
| January 16 th , 2023 | March 10 th , 2023 | May 15 th , 2023 |
| June 1 st , 2023 | September 11 th , 2023 | November 14 th , 2023 |

Proposals will be reviewed by the ViiV Healthcare Canada Grants and Donations Committee to confirm eligibility, ensure that the proposed project has the potential to address the PIHVOT program objectives, and select the strongest proposed projects.

A complete application form includes:

- / HCRO profile and qualification
- / Proposed title, start, and completion dates of the project
- / Description of the unmet need to be addressed
- / Description of the project (objectives, design, targeted outcomes, and milestones)
- / Detailed budget and resources needed
- / Proposed project partners
- / Sustainability of the project

Reporting Requirements and project follow-up

Once approved, the organization will enter into a written agreement with ViiV Healthcare that will set out the amount of the grant, the milestones of the program, and payment dates.

Interim reports will need to be submitted to trigger the payment up to the next milestone, and a final report will be requested.

Questions

All questions and inquiries about *PIHVOT grants* should be directed to David Tremblay at david.x.tremblay@viiivhealthcare.com

We thank you for your interest and for all you do on behalf of people living with HIV.

DEAR HIV & AIDS

Fair warning. We're not going anywhere. Whatever you throw at us, we'll come back stronger, more determined to advance the science and the partnerships that combat you and what you do, and will one day eradicate you altogether.

Until that day,
we're ViiV Healthare.