

Preliminary data insights from the ViiV Healthcare Positive Perspectives Survey

68%



of those surveyed indicated that they were offered support, referred for counselling, or informed about support services by their main healthcare provider **at diagnosis** (n=737)

81% 
52% 

of PLHIV in the respective countries were offered support, referred for counselling, or informed about support services by their healthcare professional **at diagnosis** (n=129, n=68)

28% vs **51%**



Compared with women (n=74), **more men** (n=413) **seek emotional support from a close friend at diagnosis**

Diagnosis

Immediately following diagnosis, **45% of all respondents would turn to a close friend for emotional support** (n=491)



1 in 3 PLHIV would seek support from an HIV patient support organisation following diagnosis (n=350)



Source of emotional support today



From the above four countries, PLHIV are most likely to turn to their main **HIV healthcare provider** (35%, n=255) for emotional support today

Whilst PLHIV in Italy (31%, n=38), Austria (38%, n=19) and Australia (36%, n=14) are most likely to still turn to a **close friend**

PLHIV in Germany stated that they are most likely to turn to their **partner** for emotional support (32%, n=45)

Disclosure & Stigma



only 3/10

PLHIV consider themselves generally open about their status (n=325)



26%

of PLHIV surveyed have disclosed their HIV status to their employer (n=277)

43%

PLHIV from the US are most open about their HIV status (43%, n=142), followed by Australia (38%, n=15) and then Europe (21%, n=126)

82%

of PLHIV surveyed have experienced a form of stigma related to their HIV in the last 12 months (n=886)



32%

of those surveyed in Spain (n=42) said that in the past 4 weeks, they were afraid to tell other people of their HIV, compared to 5% of those in Australia (n=2)



Self-stigma continues to have a significant impact on the lives of PLHIV, **over a quarter stating that they quite or very often have feelings of self-blame, guilt and need for secrecy** (n=289)



Of those surveyed that had a partner, **98% said that their partner knew about their HIV status** (n=329)

36%

have HIV positive partners (n=121)

63%

have HIV negative partners (n=213)

1%

Prefer not to say (n=2)

46%

remind them about their HIV appointments (n=152)



52%

of PLHIV partners remind them to take their medications (n=172)



74%

would turn to their partner for emotional support (n=245)

44%

help them to decide what they need to discuss with their main HIV provider (n=144)

How partners are involved

About Positive Perspectives survey:

The Positive Perspectives survey was sponsored by ViiV Healthcare, and conducted by GfK UK Limited, an independent market research agency. The survey was conducted in 9 countries (Austria, Australia, Canada, France, Germany, Italy, Spain, UK and USA) with a total of 1085 people living with HIV (PLHIV). The recruitment of PLHIV for this survey included working with charities, patient support groups and NGO's, HIV online communities and also promoting the research via social media (Facebook / Instagram / Twitter) in each country.

The survey questionnaire was designed by ViiV Healthcare in collaboration with GfK UK Limited and through consultation with an external Steering Committee of HIV professionals and advocates. The Positive Perspectives survey data is owned by ViiV Healthcare and will be presented at upcoming conferences, subject to abstract acceptance. ©2017 ViiV Healthcare group of companies or its licensor.

